

## IT'S TRAVEL ADVISOR APPRECIATION MONTH!

TRAVEL ADVISOR ACADEMY
GRADUATES
EARN
\$100
ADDITIONAL

PER BOOKING\*



## AN ENTIRE MONTH CELEBRATING TRAVEL ADVISORS!

We recognize how important you are, and instead of just celebrating you for one day on May 3rd, we're dedicating an entire month to Travel Advisors which means more opportunities for you to earn!

## BONUS BOOKING INCENTIVE

To show our appreciation for all that you do, we are providing a bonus booking incentive to all graduates of the Viking Travel Advisor Academy! Graduates of the academy will receive an additional \$100 booking incentive via the Viking Rewards program for every booking made from May 1-31, 2023. This is in addition to the \$100 booking incentive promotion already provided to Travel Advisor Academy graduates.

## 25TH ANNIVERSARY SALE EXTENSION+

These limited-time offers coincide with the extension of Viking's 25th anniversary sale into the month of May offering your clients \$25 deposits and up to free international airfare.

Viking Travel Advisor Academy Booking Incentive: \$100 Travel Advisor incentive per booking is valid only for confirmed Viking bookings on all available sailing year departures and itineraries made by Travel Advisors made after successfully completing Viking Travel Advisor Academy courses 1-4 (Viking Fundamentals, Rivers, Oceans and Expeditions). This promotion is valid on both FIT and group bookings. Participating advisor must register within 30 days of completing Travel Advisor Academy courses 1-4. To register the agent must login to MyVikinglourney.com/advisor, click "Viking Rewards" and complete the Rewards Card registration process. Registered advisor name, email, and agency on booking. Eligible travel advisors must be 18 years or older, and reside in the US or Canada. Advisor incentive will be paid in local currency of the country of residence of the advisor. Reward card will only be issued to the registered travel advisor that originally made the booking and cannot be transferred to another party. Not applicable for Viking tours. Advisor incentive is not valid on FAMs, Interline, agent reduced rates, wholesale or charter bookings. Advisor incentive is only available at the advisor level and not the agency level. Promotion expires 30 days after successfully completing Viking Travel Advisor Academy courses 1-4. Advisor incentive will be processed 5-6 weeks after the promotion ends; please allow up to 18 weeks to receive payment. Viking is not responsible for lost, stolen, or expired cards. Any unused funds at time of card expiration will be lost. The booking incentive program is subject to all applicable federal, state and local laws. Travel Advisor is responsible for any and all applicable federal, state and local taxes. CST# 2052644-40 †For additional details, visit Viking.com

<sup>\*</sup>TA Appreciation Month (May 1 – 31, 2023) Booking Incentive: \$100 Travel Advisor incentive per booking is valid only for new confirmed Viking bookings on all available sailing year departures and itineraries made by Travel Advisors from May 1 - 31, 2023. To be eligible, Travel Advisor must successfully complete Viking Fundamentals, Rivers, Oceans and Expeditions courses and register for the Viking Rewards program. Additional terms and conditions apply; see Viking Travel Advisor Academy Booking Incentive terms and conditions below